

## Mission

**Together, we accelerate the transition towards a climate-neutral, nature-positive, inclusive and fair economy. Our goal is to make sustainable business models the new norm.**

### The Shift's commitment to your organisation

As a network, we're committed to:

- § Bringing together frontrunners, experts, policymakers and organisations from different sectors to address pressing sustainability challenges.
- § Creating a safe space where knowledge, experiences and challenges can be shared openly.
- § Organising programmes and communities of practice which inspire and support you in shaping your sustainability strategy.
- § Sharing practical insights with policymakers and highlighting success stories in the media.

### Your organisation's commitment to The Shift

As a member, you're committed to:

- § Working step by step to develop and implement a sustainability strategy that fits your own context and possibilities.
- § Actively taking part in The Shift's activities and contributing to joint initiatives addressing urgent sustainability challenges.
- § Striving to integrate and support The Shift's positions in your daily work:
  - § **Climate and green energy**  
We aim to reduce greenhouse gas emissions in line with the Paris Agreement and build a climate-neutral society by 2050.
  - § **Circular economy**  
We design for durability – creating products that last longer, are easy to repair, and minimise waste.
  - § **Biodiversity**  
We integrate biodiversity into our strategies in line with international standards, with the ultimate goal of becoming regenerative.

**5 Diverse workplaces**

We embrace inclusive entrepreneurship as the standard and create workplaces where every talent can thrive.

**5 Sustainable value chains**

We work to reduce environmental impact and the risk of human rights violations throughout the value chain.

**5 System change**

We advocate for an economic model where success is measured not only in financial terms, but also by the positive impact organisations create for people and planet.

**By signing this charter, your organisation confirms that it:**

- ✓ Endorses The Shift's mission and positions
- ✓ Strives to actively participate in activities and joint initiatives
- ✓ Works step by step on its own sustainability strategy
- ✓ Agrees to the [General Terms and Conditions, Code of Conduct and Privacy Policy](#)
- ✓ Agrees to notify The Shift as soon as there is any change in the person(s) representing the organisation, so that communication from The Shift continues to reach the appropriate contact(s).

Organisation name:

Signature (name + position):

Date: